

COOPERATION AGREEMENT
BETWEEN
MINISTRY OF INDUSTRY, ENTREPRENEURSHIP AND TRADE
OF THE REPUBLIC OF KOSOVO
AND
MINISTRY OF TOURISM AND ENVIRONMENT
OF THE REPUBLIC OF ALBANIA
ON ESTABLISHING A MUTUAL DIGITAL PLATFORM
OF INFORMATION AND TOURISM PROMOTION

Taking into account the mutual interest for the development of the tourism sector in both countries;

Based on the existing Tourism Cooperation Agreement, signed by both countries/governments in Tirana, on 06 February 2014;

Emphasizing the need to strengthen, deepen and expand cooperation in tourism;

With the mutual goal of promoting the tourism potentials of both countries;

Confirming their willingness and determination to cooperate and contribute constructively and substantially in achieving the purpose of this Agreement;

Considering the importance of digital promotion and the high accessibility of online platforms,

The Ministry of Tourism and Environment, hereinafter referred to as MTE, of the Republic of Albania represented by Ms. Mirela Kumbaro Furxhi, Minister, with address: Boulevard "Dëshmorët e Kombit" No. 1, 1001, Tirana and,

Ministry of Industry, Entrepreneurship and Trade as MIET, of the Republic of Kosovo, represented by Ms. Rozeta Hajdari, Minister, with address Lagjja e Spitalit, st. "Arbënor e Astrit Dehari", No. 21

(together, hereinafter referred to as the "Parties"),

Have agreed as follows:

Article 1 Purpose of the Agreement

1. The purpose of this Agreement is to establish a digital platform for the mutual promotion of both countries, as well as of mutual regional tourism products and packages.
2. This Agreement aims at committing the parties to cooperate in relation to the promotion of the two countries, as a mutual, safe and hospitable tourist destination, with a consolidated tourist offer and authentic products.

Article 2 Scope of application

This published Platform is implemented in both countries in their official promotional websites, in order to inform tourists and will orient them towards natural destinations and attractions, tourist and cultural places, providers of tourist services, cross-border products, etc., supporting the development and promotion of the mutual tourist offer of two countries.

Article 3 Mutual obligations of the Parties

1. Parties are competent and responsible to achieve the purpose and objectives set out in Articles 1 and 2 of this Cooperation Agreement.
2. Parties shall exchange any information necessary, in fulfilling the purpose of this Agreement including and without limitation to:
 - a. announcements and promotions that will be made within the framework of the Platform implementation;
 - b. notices on joint contributions of the parties;
 - c. logo and names of the parties/institutions/entities included within the Platform.

3. Parties undertake to follow the implementation of the project and to hold joint meetings within the framework of this Agreement, in Albania and Kosovo. The results of the meetings are agreed between the Parties and their implementation is monitored by Parties on an ongoing basis.

4. Parties shall exchange experts in the fields agreed upon. Travel and accommodation expenses shall be borne by the Sending Party.

Article 4 Contributions of parties

Parties shall co-operate within the relevant national legal framework for merging in one platform the digital and existing information platforms of the respective institutions, leaving it open the possibility for merging private platforms in case of negotiation and agreement with the latter.

The Parties shall endeavour to find sources of funding for the improvement, completion, or redesign of the promotional platform, making the other Parties aware of their respective contributions.

Also, in function of a more stable platform of digital information of tourism potentials, this agreement leaves open the possibility of forecasts in the usual annual budgets of the two Ministries, subject to the relevant domestic legislation. In this case the amount of mutual contribution will be part of discussions and prior agreement between the two signatory parties.

Article 5 Monitoring

Upon the entry into force of the agreement, a mutual working group will be established between the two countries, for the concrete realization of the merger of existing individual platforms, their supplementation with ongoing information respectively individual platforms and monitoring, to ensure efficient implementation of cooperation activities within the framework of the Agreement. The composition of the groups will be determined respectively by each party.

Each Party shall appoint a Group Chairman who shall be responsible for the management of areas of cooperation, within 3 (three) months after the entry into force of the Agreement.

Meetings will be held every 6 months respectively in Albania and Kosovo.

Article 6
Entry in to force and amendment

The Cooperation Agreement "on Establishing a Mutual Digital Platform of Information and Tourism Promotion" will enter into force on the date of signing by the Parties.

The duration of this Agreement will be five years from the date of entry into force.

In case neither party submits a written complaint for its termination six months prior to the expiration of the five-year term of the agreement, this agreement will continue to be valid for the next five years.

Each Party is entitled to terminate this Cooperation Agreement at any time by notifying the other Party in writing through diplomatic channels. In this case, this Agreement will terminate within 3 (three) months after the date of receipt of the notice.

Termination of the Agreement shall not affect the validity and implementation of projects and activities agreed upon in accordance with the Cooperation Agreement and initiated prior to its conclusion, until their conclusion, unless the Parties agree otherwise.

Article 7
Settlement of disputes


Any dispute that may arise from the interpretation or implementation of the agreement will be resolved amicably, by direct consultations and negotiations through diplomatic channels.

Article 8
Signing

This Agreement will be drafted and signed in two original copies.

Signed in PRISHTINA, on 20.06.2022, in 2 (two) original copies, each in Albanian, English and Serbian. All texts are equally authentic.

**For the Ministry of Industry, Entrepreneurship
and Trade of the Republic of Kosovo**



Ms. Rozeta Hajdari, Minister

**For the Ministry of Tourism and
Environment of the Republic of Albania**



Ms. Mirela Kumburo Furxhi, Minister